



## Packages, 2010

### Platinum Social Media Master Program

- **1,000 Twitter Followings:** Your VA will research followers in your target market and connect with them
- **Custom Background:** Your VA will brand a custom HTML background to match your company's website look and feel
- **100 ReTweets:** Your VA will connect with 100 other users in your target markets and RT their messages
- **150 Tweets:** Your VA will expertly craft 150 Tweets customized to your marketing message, and send out each day
- **60 Linked In Posts:** Your VA will expertly craft 150 LI posts customized to your marketing message, and send out each day
- **60 Facebook Posts:** Your VA will expertly craft 150 FB posts customized to your marketing message, and send out each day
- **2,500 Facebook Friends:** Your VA will research "friends" in your target market and connect with them
- **Daily Check:** Your VA will check messages and sort through "spam," and pass along important messages to you
- **Blogging** (4x per month): Your VA will research topics that make sense for you and your business, ghostwrite and post to your blog for you.
- **BONUS – Viral Social Media:** 4xs per month, we will have other contacts "Tweet" about your company

*\$1,199 per month*

### Keep in Touch Program

***(this is our most popular package, and includes everything from article writing, to an e-newsletter campaign, to social media!)***

- **Content Research:** Following your guidelines, we will research and create 2 custom articles for you per month
- **Database Maintenance:** We will maintain your subscriber database to avoid duplicates, bogus email addresses, etc.
- **2 EZines Sent Per Month:** We will custom design biweekly EZines for you and schedule them to be sent out on the days we know the most subscribers read the
- **Facebook:** We will add 50 friends to your account, connect with 50 of your friends and post messages on 50 walls
- **Twitter:** We will add 50 friends to your account, connect with 50 of your friends and post messages on 50 walls
- **RTs and Status Likes:** We will target and research friend and follower updates 4xs per month to keep you engaged with your market
- **BONUS:** FREE Viral Publicity 5xs a month



## Packages, 2010

\$999 per month

### Search Engine Optimization Program

---

- **Article submission (4 articles per month):** Articles gain you expert status and drive traffic to your website. We will submit it to our targeted list of article sites, where we have Platinum Writer status and can get our articles indexed faster
- **Keyword analysis:** We will use top webmaster tools to comprehensively research targeted keywords and find out what your potential customers are searching for
- **Comprehensive web analysis:** A comprehensive 3 page report
- **Social bookmarking:** We will submit your URL to all of the most popular search engines, business directories (including DMOZ and Jayde) and other bookmarking sites such as De.li.cious and Stumble Upon.
- **Back-linking and link building campaign:** We will work directly with other site owners and bloggers to create backlinks to your webpage
- **Press release creation:** We will create TWO press releases for you and submit it to 25+ sites *Your Investment:*

\$899.00 per month

### Premiere Author and Speaker Publicity Program

- **News Release Creation:** A news release in an industry-recommended format to pique editors' interest in your book done by our professional copywriter
- **Custom Designed Media Kit:** Our graphic designer will expertly craft a media kit for you
- **Personalized list of 300 targeted media outlets:** based on your company's target market and the geographical locations you choose
- **2 Follow Up Calls to Each Media Contact**
- **Radio Talk Show Tour:** We will coordinate a tour for you among radio shows
- **Creation of "viral publicity":** 5 of our bloggers will post 5 individual blogs touting your company's success

*Your Investment: \$999*

### Blogging Master Maintenance and Submission Package

- **New article posting:** 4 articles a month
- **Proofing your article and making any revisions**
- **Formatting:** We will format your article and posting it in your blog with tag keywords



### Packages, 2010

- **Social bookmarking with Top Ten bookmarking sites:** Digg, Del.icio.us, Technorati, Furl, Stumbleupon, Reddit, Twitter, Spurl, Google Bookmarks, MyJeeves, Ask. This is important for your SEO!
- **BONUS:** Inclusion of Google Analytics

*Your Investment: \$249 per month for supplying your own articles & \$599 per month if we write the articles for you*